

Fine Food Australia 2026 — "The Ultimate Fine Food Experience" Prize Draw

Terms and Conditions of Entry

1. The promotion

1.1 These Terms and Conditions govern entry into the "The Ultimate Fine Food Experience" prize draw (**Promotion**) run in connection with Fine Food Australia 2026 (**the Event**), held 31 August – 3 September 2026 at the Melbourne Convention & Exhibition Centre (MCEC), Melbourne, Victoria.

1.2 Information on how to enter forms part of these Terms and Conditions. By entering, entrants accept these Terms and Conditions in full.

1.3 The Promotion is a game of chance. No skill is involved in determining the winner.

2. The Promoter

The Promoter is Diversified Communications Australia Pty Ltd, ABN 18 006 002 286, Level 22, 181 William Street, Melbourne VIC 3000 (**the Promoter**).

3. Promotion period

3.1 The Promotion opens at **10:00am AEST on Monday 13 July** and closes at **11:59pm AEST on Friday 7 August 2026 (Promotion Period)**.

3.2 Entries received outside the Promotion Period are not eligible.

4. Eligibility

4.1 Entry is open to individuals who, during the Promotion Period, complete a valid trade registration to attend Fine Food Australia 2026 (see clause 5) and who are:

- 18 years of age or older at the time of entry; and
- members of the foodservice, hospitality, retail or related trade, consistent with the Event's trade-only entry requirements.

4.2 The following persons are not eligible to enter: employees, contractors and agents of the Promoter and its related bodies corporate; exhibitors at the Event and their staff; and the immediate families of any of the above. "Immediate family" means spouse, partner, parent, child or sibling.

4.3 Registrations that are incomplete, that do not pass the Event's trade validation process, or that are duplicates of an existing registration are not eligible entries.

5. How to enter

5.1 To enter, an eligible person must complete a valid and eligible trade registration for Fine Food Australia 2026 at <https://finefoodaustralia.com.au/pre-qualification-form-2026/> during the Promotion Period.

5.2 Registration to the Event is free. No purchase is necessary to enter, and entry is not conditional on any payment.

5.3 Limit of one (1) entry per person. Where a person submits more than one registration, only their first valid, eligible registration will be counted as an entry.

6. The prize

6.1 There is one (1) prize. The total prize value is up to AUD \$820 (including GST), comprising:

- two (2) tickets to the Fine Food Australia 2026 Industry Celebration, valued at \$110 each (total \$220);
- two (2) Fine Food Australia 2026 show tour tickets, to a tour or tours of the winner's choice from those available, valued at \$50 each (total \$100); and
- one (1) Accor accommodation voucher to the value of \$500.

6.2 The prize is awarded to a single winner. The winner is responsible for their own Event registration, travel, transfers, meals and any other cost not expressly included in the prize.

6.3 The prize is not transferable or exchangeable and cannot be redeemed for cash. The Promoter may, at its discretion and subject to any applicable law or regulatory direction, substitute a prize element for one of equal or greater value if a prize element becomes unavailable for reasons beyond the Promoter's control.

7. Prize conditions

7.1 Industry Celebration and show tour tickets. These tickets are valid only for the relevant sessions taking place during Fine Food Australia 2026 (31 August – 3 September 2026, MCEC). To attend, the winner and any guest must each hold a valid, validated trade registration to the Event and must comply with the Event's entry rules and venue conditions. Show tours are subject to availability and scheduling; the winner selects from the tours available at the time of redemption. Tickets have no cash value and are not valid for any other event or date.

7.2 Accor voucher. The \$500 Accor voucher is subject to Accor's own terms and conditions of use. It is valid at participating Accor properties only, is subject to room availability, and must be used towards accommodation relating to attendance at Fine Food Australia 2026. The voucher cannot be redeemed for cash or exchanged.

7.3 Where the prize (or any element of it) is restricted by law to persons aged 18 years or over, it will only be awarded to, and may only be used by, persons aged 18 years or over.

8. Winner selection (the draw)

8.1 The winner will be selected by a random draw, conducted using a verifiably random method, from all eligible entries received during the Promotion Period.

8.2 The draw will take place at 11:00am AEST on Monday 10 August 2026 at the Promoter's premises, Level 22, 181 William Street, Melbourne VIC 3000.

9. Winner notification and claim

9.1 The winner will be notified by email and/or telephone using the contact details provided at registration within two (2) business days of the draw.

9.2 The winner must confirm their acceptance and claim the prize within five (5) business days of being notified.

9.3 It is the entrant's responsibility to provide accurate contact details. The Promoter is not responsible for entries or notifications that are lost, delayed or misdirected.

10. Unclaimed prize / redraw

10.1 If the winner cannot be contacted, does not claim the prize within the time in clause 9.2, is found to be ineligible, or declines the prize, the Promoter may (subject to any applicable law) conduct a redraw. Any redraw will take place at 10:00am AEST on Monday 24 August at the address in clause 8.2, and the same notification and claim conditions will apply to the redrawn winner.

11. Winner's name and publicity

11.1 By accepting the prize, the winner agrees that the Promoter may publish their first name and general location for the purpose of announcing the result of the Promotion. Any use of the winner's image or further personal details for promotional purposes will only occur with the winner's separate consent.

12. Privacy

12.1 The Promoter collects entrants' personal information to conduct the Promotion and administer Event registrations. Personal information is handled in accordance with the Promoter's Privacy Policy, available at <https://divcom.net.au/privacy-policy/>. Entrants may contact the Promoter to access or correct their personal information as set out in that policy.

13. General

13.1 To the extent permitted by law, the Promoter is not liable for any loss, damage, cost or injury (including indirect or consequential loss) arising in connection with the

Promotion or the acceptance or use of the prize, except for any liability that cannot be excluded by law.

13.2 The Promoter may, subject to any applicable law and any direction from a relevant authority, amend, suspend or cancel the Promotion where events beyond its reasonable control affect its ability to run the Promotion as intended.

13.3 The Promoter's decision on all matters relating to the Promotion is final, and no correspondence will be entered into.

13.4 This Promotion is governed by the laws of Victoria, Australia.